

## GET THE BUTTON- "GET CHECKED NOW!"



### "BE MY HERO- GET CHECKED NOW!"

I have met so many brave and inspiring men who have come forward about getting breast cancer. Against the emotional odds, they stepped up to get a complete diagnosis, underwent the process of cancer treatment and are still with us today- walking this earth to spread the word to others about how Male Breast Cancer truly is! I have also met a growing number of FIREFIGHTERS in our area who fell prey to this disorder. As OCCUPATIONAL HAZARDS go, first responders carry some of the highest risk for cancers due to the exposure to some of the most horrible toxins. But the real danger is the stigma about getting Breast Cancer that keeps them from getting checkups. NYCRA's "Get Checked Now" is a campaign message about facing the threat of cancer, and to stay vigilant about EARLY DETECTION & PREVENTION. --Cheri Ambrose, [www.mbcscan.com](http://www.mbcscan.com) & [www.malebreastcancercoalition.org](http://www.malebreastcancercoalition.org)



Dr. Noelle Cutter, professor of Natural Sciences/ Chemistry Dept. at Molloy College is one of NYCRA's most recognized presenters for ImmunologyFirst.org. She discusses the modern age of clinical science and the many safer and more effective treatments available including the benefits of Immunology.

### CANCER TALK SERIES: EARLY DETECTION AND PREVENTION

The medical partners and public advocates of AWARENESS FOR A CURE and NYCRA offer top volunteer speakers to conduct presentations about public health awareness to bring comprehensive cancer education to large community groups & private orgs. We have assembled some of the most recognized and dynamic speakers who are dedicated to bringing better

understanding about cancer to all New Yorkers. Our seminars cover a wide variety of useful topics, current statistics, resources and the latest innovations. For more info. on our traveling speaker series, visit [www.NYCRALLIANCE.org](http://www.NYCRALLIANCE.org)



(L-image) On set of 'The Fire Still Burns'-Producer Len Gettz w/ FF & HAZMAT Chief Darryl Vandermark & canine pal 'Patriot' (R-image) Sal Banchitta speaks to RMA crowd about cancer awareness program "Get Checked Now!".

## ABOUT NYCRA's FIRST RESPONDERS HEALTH AWARENESS PROJECT

Environmental toxins and carcinogens often arise from chemicals propelled at high temperatures where a rescuer exposed to this can have lasting effects on his or her health. The First Responders Health Awareness Project by the NY Cancer Resource Alliance is founded by a joint advisory partnership between first responders & survivors exposed to 9/11 and medical professionals who are experienced working with firefighters and 9/11 cancer cases. We are also patient advocates whose public awareness and educational efforts are dedicated to "getting the word out" about the latest

information pertaining to the health and safety of all responders. Together, we have established a set of resource efforts online providing useful information and access to other cancer foundations, funding resources, support groups, clinical facilities and treatment innovation options and other ways that may support existing patients or the prevention and early detection to help our first responders.

Dr. Robert Bard, one of the top medical advisors of the First Responders screening program & active cancer diagnostic specialist in NYC joins the volunteer speakers in NYC venues. He insists on being part of firefighter meetings to personally engage with the members. Having clinical professionals front-and-center with the audience of responders with health concerns adds tremendous value to all public seminars. His 45+ years of experience as a cancer diagnostician brings firsthand reference from his own patients as well as some of the most common cases that plague first responders.



**FIRST RESPONDERS**  
**Health Scan**  
 Advanced Diagnostic Resources for ALL  
 Disaster Rescue Personnel & Survivors