



121 E 60th St Suite # 6A
New York, NY 10022
Phone: 212.355.7017
Web: TeleMedScans.com

CERTIFIED ULTRASOUND TRAINING PROGRAM

A Vital and Cost-Effective Diagnostic Upgrade Your Practice

Bard Diagnostic Imaging offers your medical office a cost-effective and vital diagnostic upgrade to your current set of patient care services. Supporting your patients with diagnostic imaging adds major cost-effective advantages like PREOP scanning, IMAGE GUIDED PROCEDURES or POST-OPERATIVE SCANS. Thanks to the digital innovations and web-based collaboration tools of advanced ultrasound solutions, empowering your staff to operate the latest point-of-care imaging devices brings your practice to the next generation of efficiency and quality patient care. We also offer a Remote Overreading Medical Partnership, giving you a complete link with our top medical imaging interpreters to add solid reading support of any complex scans.

■ **ULTRASOUND INSTRUCTIONAL PROGRAM** (pgs. 2-3)

(Available in all states) BDI is dedicated to ‘empowering’ all medical practices with a comprehensive digital ultrasound training package. With a combination of our video training materials and real-time (Video Conferencing) instructional guidance, our proprietary training program provides a complete course on how to operate your ultrasound application, proper and effective use of the ultrasound transducer probes and countless tips on imaging interpretation from the top ultrasound experts in the industry.

■ **MEDICAL OVERREADING PARTNERSHIP** (pg. 4)

(Licensed in NY, NJ, CT and FLA offices only) Our radiology team is available to support your medical as a Remote Medical Overreading partner without the major overhead. By this, we can guide you to build a complete scanning program (including helping you shop for the right imaging device + training) to get you started. Our BDI facility in New York City is ready to perform as your exclusive ‘back end’ imaging reader by receiving your patients’ scans through our private and secure Tele-Health portals, making medical collaboration safe, simple and patient-friendly.

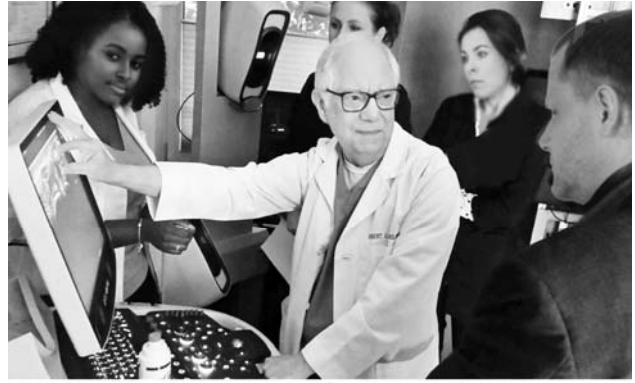
Imaging partnerships are a vital feature in today’s patient care community, and BDI makes it simple for anyone anywhere to have access to the benefits of this technology and our radiological diagnostic expertise. Please contact us today for more information. We are here to help.

Robert L. Bard, MD, PC, DABR, FASLMS
Medical Program Director

PART 1: ULTRASOUND INSTRUCTIONAL COURSE

Empowering Your Practice with Private Training

Eliminate “best guess” evaluations and potential surprises. BDI offers a complete training and technology guidance program to support medical imaging for your private practice. With today’s affordable digital innovations, imaging devices have become portable, affordable and more powerful to get more answers about what’s really underneath the patient’s skin. Adding imaging to your health services is a priceless upgrade to identifying your patients’ condition while elevating a new level of confidence, safety and accuracy to your entire treatment process.



Dr. Robert Bard has converted his ultrasound training program into a complete Virtual Interactive Course for nationwide access!

Top Benefits of In-House Imaging & Overreading Partnership

- Expand your patient diagnostic and reporting services to include medical imaging
- Gain user proficiency in a short amount of time
- Employ a portable scanning system for immediate, real-time patient assessment
- Earn additional peace of mind by preventing possible misreads, oversights or “land mines”
- Enhance your office’s productivity & performance with strong diagnostic support
- Install a turn-key scanning solution with your current office operations and software
- Reduce your patients’ travel time to other locations
- Wifi features allow for outside medical collaboration & remote 2nd opinions
- Improve time management by outsourcing patient analysis to trusted experts
- Implement a streamlined patient reimbursement (direct charging)
- Enable custom reporting of final interpretation

Accurate Readings = Major Risk Reduction

Many routine scanning protocols can easily determine the patient's risk level prior to a surgical procedure. Pre-operative imaging is often recommended to verify tissue planes and measure fat depth. DIGITAL PRE-OP is a highly useful prep stage for any medical procedure, preventing potential problems within certain patients who could carry hidden complex issues. Oftentimes, patients may have forgotten prior treatments. A new scan can reveal extensive sub-dermal calcium deposition, unsuspected fluid collections or thick fibrosis distorting the expected anatomy. Anatomic variants may be observed and avoided. Moreover, patient confidence is enhanced by the extra care provided by this advanced technology. But the main advantage for all patients is the experience-based diagnostic assessment combined with the investigative talents of our seasoned imaging readers who are experienced in detecting scanned disorders and issues that many could miss.



A Sensible Point-Of-Care

Upgrade

Today's portable ultrasound technology is fast becoming the preferred diagnostic add-on for medical practices everywhere. It is made completely affordable for just about any office budget, flexible for a wide set of scanning options and is designed for maximum file sharing and storage for easy web collaboration. Newer models are even cloud-based, allowing to transmit the digital files globally via real-time WIFI. Dr. Bard's virtual radiology partnerships with remote physicians have been used widely to support the treatment of patients in real-time, from any location without missing a beat.

Types of Portable Point-of-Care Ultrasound Systems (Samples only)



A SENSIBLE UPGRADE FOR JUST ABOUT ANY PHYSICIAN'S OFFICE

"... it's pretty much a no-brainer for every health practice to have ultrasound scanning capability as part of their patient diagnostic protocols. As a surgeon, I am thoroughly confident in the advantages of PREOP & POST-OP scanning. It's portable, fast responding and highly accurate... providing true peace-of-mind to both doctor and patient. From a busy ICU to a private dermatology practice, having a portable scanner in your pocket or in the office could become a standard tool, much the same as the stethoscope!"

- DR. STEPHEN CHAGARES, Board-certified breast surgeon (Tinton Falls, NJ)

Ultrasound 101: Your Private Training Course

When you sign up your medical office to participate in Dr. Bard's Ultrasound Imaging Course, you are investing in the future of digital medicine! This instructional program offers a practical understanding about the scanning experience. Our experience-based curriculum is proven to get you up and running in no time! Learn how to screen for the quantifiable data captured by your ultrasound. Get to know the many types of transducers (probes) and how to handle each one correctly for the best results. Learn about the software application, file storage and sharing + get a strong overview on how to read your own scans (interpretation). Your BDI counselor can also help you shop for the right ultrasound model that aligns with your own exact needs. This program is available as an online training course for a single student or a group class via tele-conferencing and video training tools.

PART 2: OVERREADING REMOTE FACILITY PARTNERS

Thanks to the advancements of our web-based medical communication solutions, interstate or overseas collaboration via electronic FILE-SHARING has been streamlined to empower and facilitate the world of advanced patient care. Due to the Coronavirus pandemic, many patients are not able to fly or travel to our central office (NYC) for a medical scan.



These situations call for a TELERADIOLOGY partnership where the local treating physician would acquire one of the many portable (and affordable) ultrasound devices on the market, then bridging a professional collaboration link with an outside radiologist. Dr. Bard & his team maintains and confirms the patient's imaging reports remotely, providing the final analysis on all the scans.

Remote Reading Partnership Setup

Our Virtual TeleMedScan Remote Reading Program is designed to merge with your existing work flow. We offer a wide range support, including a starter level and intensive training of the scan connection and the maintenance & support of all patient files. With a wifi-powered ultrasound device in your medical office, we can connect via a private file-transfer portal or by direct wifi communication for real-time readings. An imaging advisor can direct the scanning technician (in your office) about using the specific scanning and remote accessing process (ie. frequency settings, choice of probe(s), the type of devices etc.). This ensures that Dr. Bard and his radiology group gets the images needed to assess your patients correctly.

Billing:

Several billing options are available. (1) For partners in the states of NY, NJ, CT and Fla, direct to patient is available, eliminating additional administrative work for your office personnel. We also subscribe to a major list of insurance providers that cover our services, or we can also receive direct payment from the patient at the time of service. (2) Another method of billing is through our TRAINING PROGRAM, where a package of time is sold direct to our medical partners to conduct a comprehensive instructional program. This includes the full use of the

ultrasound equipment and real-time over-reading to validate scans. For other billing options, contact our program director at 212.355.7017.



Telescan™ For Emergency Response & Remote Collaboration

By combining live access and use of selected portable diagnostic ultrasound technologies, your practice can easily scan many parts of the patient to help detect and diagnose countless physiological, biochemical, neurological or musculoskeletal disorders quickly, accurately and efficiently. Any visiting facility that sees patients can be a Tele-Scan -including emergent care clinics,

hospital emergency rooms, PCP's office, PT's, Chiropractors, specialists, ambulatory transport vehicles etc. TELE-SCAN provides all medical practices with access to portable digital imaging field scanners designed to safely and accurately scan a wide range of organs and issues. Tele-Scan digital ultrasound scanners are powerful enough to capture images, videos and study blood flow from just about any depth in the body.

For more information about our Remote Imaging & Virtual Radiology Partnerships, contact us at: 212.355.7017 or visit: www.TeleMedScans.com