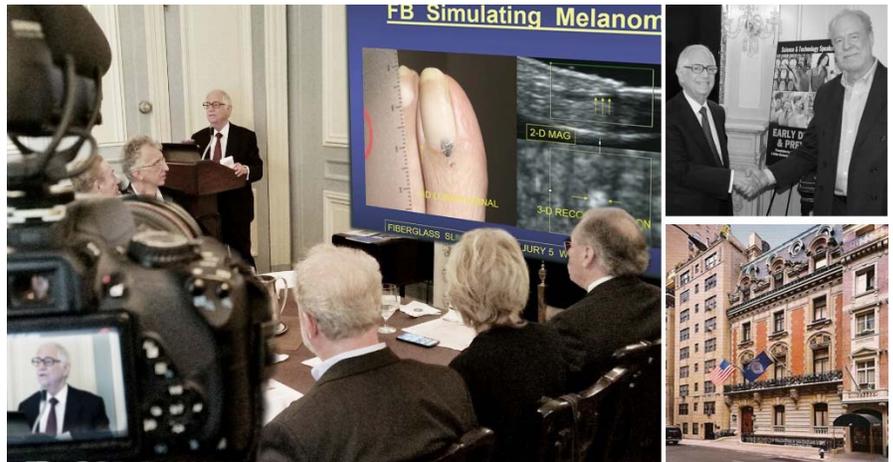


FOR IMMEDIATE RELEASE

Launch of the first New York Cancer Resource Alliance Meeting with a Presentation on “EARLY DETECTION & PREVENTION”

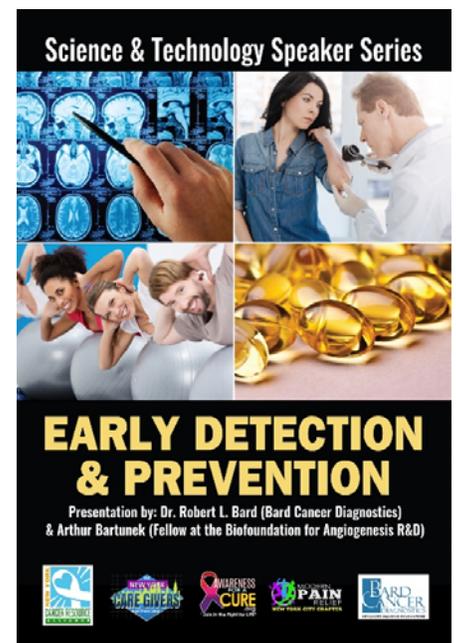
May 10, 2018, The Lotos Club of NYC. Dr. Steven Cohen, Chair of the Science & Technology Ccommittee of the LOTOS CLUB hosts the 2018 speaker series with Dr. Robert Bard's opening presentation on Early Detection & Prevention by NYCRA (New York Cancer Resource Alliance) and AwarenessforaCure.org. This special talk covers an eye-opening view on today's modern diagnostic methods and the expanded use of non-invasive 4D Doppler ultrasound technology - much of which has been driven by European medical influence for the cancer treatment community. Dr. Bard is an internationally recognized expert in the use of this process for the screening, scanning and pre/post procedural monitoring of Breast, Prostate & Skin Cancers. He is also known for his public mission to replace surgical analysis of tumors with his coined "digital biopsies". Dr. Bard spoke to an over-filled house at the LOTOS CLUB by delivering an astounding look at the effectiveness of his imaging process to the surgical process. He shared remarkable images of actual patient cases including the study of blood flow in tumors, behaviors of cysts, foreign bodies in trauma cases, fractures and his proven ways that cancers can be safely detected, studied and even treated with the use of non-surgical means.



Guest appearance by fellow NYCRA member, Dr. Arthur Bartunek, a fellow at the Biofoundation for Angiogenesis Research & Development who covered the section on PREVENTION through nutrition and advanced supplement therapy. He explored a bold comparison between European health paradigms vs. the “weakness” of American nutritional values as seen from various studies such as national obesity and diabetes reports.

Dr. Bard continued his showcase of modern cancer studies by comparing all technologies and their efficacies- from Pet Scans, CT Scans, MRI's and X-Rays. He showed their benefits and how his 4D Doppler system outperformed all of them 4-to-1 in getting the answers needed to monitor, identify and predict cancer behaviour. He wrapped up this micro-symposium with an introduction to his latest outreach mission to all 9/11 first responders and a personal quest to provide a more comprehensive cancer diagnostic process as part of the ongoing battle of the thousands of new (and uniquely aggressive) cancer cases arising from ground zero 2001.

Members of AWARENESS FOR A CURE (non-profit cancer resource) including Dr. Bard designed this public health & awareness presentation series to bring interactive education about all current cancer topics to community groups & private organizations where recognized cancer professionals and medical experts speak openly and directly with the public as a media prototype and a program for nationwide access.



Dr. Bard gave a special mention of thanks to the newly formed Cancer Resource Alliance, its directors and its members who attended alongside members of the Lotos Club. For media contact, call: 631-920-5757 or email: awareness4acure@gmail.com